



DENVER
THE MILE HIGH CITY

April 9, 2010

Dear Friends,

It is with tremendous hope that I reach out to you on behalf of the nearly 20,000 Coloradans who will be diagnosed with cancer this year.

Through the dissemination of accurate, reliable and timely information and resources, our community is making great progress in the fight against cancer. That said, we cannot let up. In fact, now is the time for us to Step Up and accelerate our efforts to keep cancer on the run.

Inspired by the success and creativity of the Denver-based Generations Cancer Foundation, a group of dedicated young professionals debuted Step Up For Cancer in 2009 and raised more than \$88,000 for more than 27 cancer non-profit organizations.

This year's Step Up For Cancer will be held on Aug. 8 at Dick's Sporting Goods Park. The event promises to be even bigger and better through a unique collaboration of most cancer organizations in Colorado. We want to engage people of all ages and abilities to help raise awareness about the fight against cancer.

Cancer in any form is a hardship; finding help and answers about how to prevent, treat and cope with cancer shouldn't be. By working together, we can make a difference.

Sincerely,

John Hickenlooper
Mayor
City of Denver